

Anexa 2

Reflectare media internațională
Reflectare în social media, audiență, aprecieri
Calcul estimativ buget

„Ai carte, ai parte... de transport public gratuit”

“Great idea from Victor Miron.” BBC World Book Club

“En Rumania están premiando a la gente que tiene gusto por la lectura de la siguiente manera.”
Cultura Colectiva



Reflectare media internațională

[Articol Boredpanda](#)

[A Plus](#)

[9GAG](#)

[Goodreads](#)

[Creapills](#)

[BBC World Book Club Twitter](#)

[Huffington Post Germany](#)

[La voz del muro](#)

[Dormir moins bete](#)

[The Daily Good](#)

[GlobalCir](#)

[Huffington Post France](#)

[The Post Internazionale](#)

[The Independent UK](#)

[Marie Claire France](#)

[Adme.ru](#)

[Metro.co.uk](#)

[Video spaniol](#)

<https://www.lanacion.com.ar/lifestyle/rumania-y-una-propuesta-muy-particular-podes-viajar-gratis-si-vas-leyendo-libros-nid2124612>

<https://www.ilusionviajera.com/en-rumania-puedes-viajar-gratis-si-vas-leyendo-libros-durante-el-trayecto/>

<https://condenadoaescribir.wordpress.com/tag/victor-miron/>

<https://www.mindfood.com/article/travel-by-book/>

<https://me.me/i/romanian-victor-miron-proposed-the-simple-idea-to-city-of-22404160>

<http://earthporm.com/read-books/>

<https://www.trendhunter.com/trends/travel-by-book>

<https://readyssetrek.com/cluj-napoca-romania-victor-miron/>

<https://www.good.is/articles/romania-bus-ride-free-reading-books>

<https://www.atlasobscura.com/articles/fleeting-wonders-read-a-book-ride-the-bus-for-free>

<https://www.elitereaders.com/city-romania-gives-free-bus-rides-passengers-will-read-books-commuting/>

<https://nextcity.org/daily/entry/city-free-bus-rides-for-book-readers>

Reflectare în social media, audiență, aprecieri

Engagement on published website/ Fb account	Cpf Facebook page shares	Cpf Facebook page likes
66K views, 71k likes	43 shares Cpf Facebook page	445
?		20
21,518 points · 797 comments, Facebook: 483 shares, 2.130 likes	2	136
	25	587
945 likes, 168 Fb shares, 6 Tweets	1	16
Facebook: 8.964 shares, 12,357 likes	1	12
Facebook: 3,026 likes, 603 shares	---	169
Facebook: 35,484 shares, Twitter: 584, LinkedIn 278		34
Facebook: 19K shares, 19K likes, Twitter:55,	1	17
Facebook: 157 shares, 452 likes, Twitter: 60, G+ 20	---	---
Facebook: 11K shares, Twitter 61	2	21
34K shares		
Facebook: 645 shares	---	---
40.863 views, Facebook: 2,2 K shares		

Calcul estimativ buget

Număr zile de weekend în 2020	Număr mediu estimat de călători care utilizează gratuitatea într-o zi	Cost mediu estimat per călător pe zi	Total
50 x 3 = 150	1000*	1 Euro	150000

**Nota: Acesta a fost numărul estimat de persoane care au participat la ediția din 2015, într-o zi.*